

Monoï Australia

PO Box 314, Robina 4230-QLD

MEDIA RELEASE Friday, 3 April 2009

Tropical Holiday Luxury in a Bottle.

A natural cosmetic product which has been developed, tested and perfected over the last 2000 years to protect and nourish the skin whilst providing a unique feeling of body and soul rejuvenation. Scientifically studied and proven for its natural skin care and hair care benefits, Monoï de Tahiti is the first cosmetic product to benefit from an international decree protecting its qualities. This wonderful product is now readily available in Australia for all women to enjoy.

Since April 1992, the Guarantee of Origin (Appellation d'Origine or AO) defined the ingredients and unique production process of the monoï oil. Coconuts must have matured to a certain stage before the oil can be extracted, then Gardenia Flowers from Tahiti, known as Tiare (French Polynesian Islands' flower emblem), are added for soaking to obtain the natural Monoï de Tahiti oil.

Monoï de Tahiti is a unique multi-use benefit cosmetic product.

As a skin care:

- Moisturises the skin for up to 8 hours after its application
- Protects the skin against daily environmental aggressions
- Firms up the skin, leaving a smooth and soft feeling skin

As a hair care:

- Repairs damaged keratin fibers
- Adds shine to the hair and makes it easier to comb.

As a sun care:

- Promotes a dark golden tan once basic tan has been achieved
- Acts as an after sun moisturiser to protect against skin dryness and peeling
- A natural barrier to mosquitoes and sandflies

As a massage oil:

- Long lasting penetrating oil that rejuvenates and enlightens the body and soul with its Gardenia aromatherapeutic associated benefits
- Leaves a lingering natural gardenia scent.

Monoï Australia offers value for money 100% concentration natural Monoï de Tahiti oils, unlike competitor oils that can be made up with cheaper fillers. No wonder Monoï de Tahiti finds its way into the formulation of well known skin care products such as Nars (Shiseido), Origins (Estee Lauder Group), Christian Dior (LVMH Group), Timotei (Unilever), Spa Wisdom (The Body Shop - L'Oreal Group) and many more.

About Monoï Australia:

Monoï Australia is a young dynamic company that specialises in cosmetic ingredients from the Polynesian Islands. Its focus is to bring to the Australian market natural effective products that are kind to the wearer, kind to the planet and not tested on animals.

All Monoï Australia products can be purchased directly from their website

www.monoï.com.au or via associated retailers. They are also available to cosmetic

manufacturers and to specific industries such as the Beauty industry and Day Spas or specialised shops.

Contact:

Didier Fouquet (Director)

M: 0422 881 675

E: didier@monoi.com.au

W: www.monoi.com.au