

# Monoï de Tahiti

*Guarantee of origin*

**INCI Name:** Cocos Nucifera (coconut) Oil – Gardenia Tahitensis flower extract

**The sacred oil of Tahiti and its Islands.** A cult product of the Maohi people in the South Pacific, Monoï de Tahiti is emblematic of a two thousand years old tradition of beauty and harmony with nature. Macerating fresh buttons of Tiare Flowers in refined coconut oil obtain a delicate preparation certified by an official Guarantee of Origin (Appellation d'Origine). Monoï is used to nourish and soften Vahine's long hair, dried up by the winds and Tropical sun; it leaves the skin soft, silky and deliciously fragranced.

## Chemical composition of Monoï de Tahiti

The Tiare Flower is endemic to the French Polynesian territory and is one of the most important plant of the traditional pharmacopoeia.

The maceration process in coconut oil allows the extraction of the lipophilic compounds of the flower: methyl salicylate (soothing and purifying) and have purifying compounds.

- > **Alcohols:** hexanol, phenyl ethylic alcohol
- > **Esters:** ethyl benzoate and methyl salicylate.

Monoï de Tahiti is also rich in fatty acids necessary to maintain the good state of the skin. Pacific Way Laboratories have conducted important researches on the flower and its essential oil. The name "Monoï de Tahiti" certifies that the Monoï oil offered by Pacific Way has been prepared according to the conditions of the Guarantee of Origin (French Decree 92-340, dated of 04/01/92).

*The Monoï de Tahiti is exempt of the 26 allergen substances listed in the 2003/15/CE European directive.*

**Applications** Monoï de Tahiti has center stage in the Tahitian Spa.

It enchants the formulation of skin care preparations (moisturizing products, body scrubs, shower gels...) and brings a unique sensuality to hair care (nourishing masks, shampoos, repair balms...).

It is also an ingredient appreciated for its soothing and hydrating virtues in the formulation of sun care and after sun products.

**Properties** the safety and efficacy of Monoï de Tahiti have been validated by in-vitro as well as in-vivo tests: hydration of the upper layers of the skin, smoothing and firming property, hair fiber reparation... Studies reports available upon request. "Monoï de Tahiti is a product with a "Guarantee of origin" of Tahiti and her islands. According to the Decree 92-340, of 04/01/92, it is obtained by macerating Tiare blossoms in refined coconut oil. This oil is to be extracted from mature coconuts gathered from Cocos Nucifera trees growing in the Coral soil in the geographic area of French Polynesia exclusively. Only "Tiare" flower buds from The Gardenia Tahitensis species and from Polynesian origin are acceptable..."